

REGIONAL BUSINESS INTEGRITY CONFERENCE

CULTURE OF BUSINESS INTEGRITY – PATHWAY TO SUSTAINABILITY AND SUCCESS

06 – 07 MARCH 2017, SINGAPORE



INTRODUCTION

Corruption is a key obstacle to progress, prosperity and sustainability. It undermines the rule of law and impacts economic and social development, disproportionately hurting the most vulnerable groups. For companies, corruption adds up to 10% to the total cost of doing business in many parts of the world and up to 25% to the cost of procurement contracts in developing countries.¹ Red tape and corruption especially in procurement can distort market mechanisms, prevent fair competition and deter investment. It also exposes companies to legal risks and erodes public investor trust and confidence. “Substantially reducing corruption and bribery in all their forms”² becomes crucial as we strive to promote peaceful and inclusive societies for sustainable development.

The *Regional Business Integrity Conference: Culture of Business Integrity – Pathway to Sustainability and Success* aims to provide a regional platform for private and public sector leaders, practitioners and other stakeholders from around ASEAN to promote business integrity and long-term sustainability and success through sharing of best practices and experiences.

This is also part of business integrity series under Sustainability Consortium of Professionals and Educators (SCOPE), a network of professionals and educators who are strongly committed to promote research, teaching and practice of sustainability in the region.

TIME

9.00am – 6.00pm, 6 March 2017 (open for Registration)

9.00am – 12.30pm, 7 March 2017 (by Invitation only)

VENUE

Amara Hotel, 165 Tanjong Pagar Road, Singapore 088539

PROGRAMME (next page)

¹ International Chamber of Commerce, TI, UN Global Compact & WEF Partnering Against Corruption Initiative (PACI), *The business case against corruption*, <http://www.weforum.org/pdf/paci/BusinessCaseAgainstCorruption.pdf>

² A target of Sustainable Development Goal (SDG) 16 “Promote just, peaceful and inclusive societies”

PROGRAMME (as of 16 Feb 2017 – subject to change)

MONDAY 06 MARCH 2017		
<i>Ballroom 2, Level 3, Amara Hotel</i>		
Time	Agenda	Remarks
8.30am	Registration	30 mins
9.00am	<p>SESSION 1 – OPENING SESSION</p> <p>“Building a corruption-free and sustainable ASEAN community: opportunities and challenges”</p> <p>Welcome remarks - “Integrity has no borders”</p> <ul style="list-style-type: none"> • <i>Ms. Yanti Triwadiantini</i>, Chair, ASEAN CSR Network <p>Opening remarks - “Enhancing good governance and corporate transparency”</p> <ul style="list-style-type: none"> • <i>H.E. Scott Wightman</i>, British High Commissioner to Singapore • <i>H.E. Håkan Jevrell</i>, Ambassador of Sweden to Singapore • <i>H.E. Lynn McDonald</i>, Canadian High Commissioner to Singapore 	30 mins
9.30am	<p>SESSION 2 – PANEL DISCUSSION</p> <p>“Enabling a culture of integrity in business: enforcing ethical business regulations”</p> <ul style="list-style-type: none"> ✓ <i>How can businesses behave ethically?</i> ✓ <i>How to control corporate behaviour through regulatory techniques?</i> ✓ <i>What are the roles for governments, regulators, businesses and other stakeholders in implementing ethical business regulations?</i> ✓ <i>How to build a collaborative regime between different stakeholders?</i> <p>Keynote Address:</p> <ul style="list-style-type: none"> • <i>Mr. Christopher Hodges</i>, Professor of Justice Systems, Head of the Swiss Re/CMS Research Programme on Civil Justice Systems, Centre for Socio-Legal Studies, University of Oxford <p>Panellists:</p> <ul style="list-style-type: none"> • <i>Mr. Francesco Checchi</i>, Anti-Corruption Adviser, Regional Office for Southeast Asia and the Pacific, UN Office on Drugs and Crime (UNODC) • <i>Mr. Christopher Hodges</i>, Professor of Justice Systems, Head of the Swiss Re/CMS Research Programme on Civil Justice Systems, Centre for Socio-Legal Studies, University of Oxford • <i>Ms. Tengku Ida Ismail</i>, Vice-Chairman, International Chamber of Commerce - Malaysia; Executive Director, Legal and Secretarial, Nestlé Malaysia, Singapore & Brunei; Trustee, ASEAN CSR Network • <i>Mr. Loh Yoon Min</i>, Senior Assistant Director (Financial Investigations Branch), Corrupt Practices Investigation Bureau (CPIB) • <i>Mr. Chan Yoon</i>, Regional Attorney for Asia Pacific and Japan, Microsoft <p>Moderator: Prof. Lawrence Loh, Director, Centre for Governance, Institutions and Organisations (CGIO), NUS Business School, National University of Singapore</p>	90 mins
11.00am	Tea Break	30 mins

11.30am	<p>SESSION 3 – PANEL DISCUSSION</p> <p>“Towards sustainability: incorporating ethics and integrity into business strategy”</p> <ul style="list-style-type: none"> ✓ <i>What is the business case for cultivating ethics and integrity into business strategy?</i> ✓ <i>How do companies successfully manage ethical business practices along supply chain?</i> ✓ <i>What are the circumstances under which businesses would fail?</i> ✓ <i>What are good business models for sustainable development?</i> <p>Keynote Address:</p> <ul style="list-style-type: none"> • Mr. Rapee Sucharitakul, Secretary-General, Securities and Exchange Commission, Thailand <p>Panellists:</p> <ul style="list-style-type: none"> • Ms. Elodie Beth, Programme Advisor, Transparency, Accountability and Anti-Corruption, Governance and Peacebuilding Team, Bangkok Regional Hub, United Nations Development Programme (UNDP) • Mr. Ian Hong, Partner, Sustainability Advisory & Assurance, KPMG Singapore • Mr. Daniel Quek, Vice President, Group Corporate Affairs, Suntory Beverage & Food Asia • Mr. Rapee Sucharitakul, Secretary-General, Securities and Exchange Commission, Thailand <p>Moderator: Prof. Ann Florini, Professor of Public Policy; Director, Master of Tri-Sector Collaboration, Singapore Management University (tbc)</p>		90 mins
1.00pm	Lunch Break		90mins
2.30pm	<p>SESSION 4 – CASE STUDIES</p> <p>“Restoring business integrity: what works, what does not?”</p> <p><i>Fighting corruption has never been easy. In order to eradicate corruption, there are three factors that must go hand in hand: 1) self-discipline, 2) market force, and 3) regulations. It takes a great deal of multi-stakeholder collaborations, innovations, patience and passion. Most of all, it requires a positive and constructive mindset.</i></p> <p><i>The Session aims at:</i></p> <ul style="list-style-type: none"> • <i>Understanding practical challenges in the fight against corruption in ASEAN through actual corruption cases</i> • <i>Exploring potential solutions and possibility of scaling up good business integrity practices</i> <p><i>Through selected regional and global case studies and presentations, the Session will address the following questions:</i></p> <ul style="list-style-type: none"> ✓ <i>Why is there a strong business case for fighting corruption?</i> ✓ <i>From legal and institutional perspective: What are the risks faced</i> 	<p>SESSION 5 – WORKSHOP</p> <p>“Mitigating risks in public procurement: tools and good practices”</p> <p><i>Corruption undermines the level playing for companies when seeking government contracts. Corruption also undermines the quality of the goods procured, thus affecting service delivery and depriving citizen of the services they are entitled to.</i></p> <p><i>The Workshop aims at:</i></p> <ul style="list-style-type: none"> • <i>Improving the understanding of the challenges and solutions to mitigate risks in public procurement in ASEAN</i> • <i>Recommending practical solutions for upholding integrity standards, including through multi-stakeholder initiatives</i> <p><i>The Workshop will alternate presentations and group work discussions addressing the following questions:</i></p> <ul style="list-style-type: none"> ✓ <i>How does corruption in ASEAN impact on companies’ access to government contracts?</i> ✓ <i>What are the major challenges faced by companies?</i> 	90 mins

	<p><i>by companies? What are the things companies should watch out for?</i></p> <ul style="list-style-type: none"> ✓ <i>From business's perspective: Which system should be in place to restore business integrity? What works? What needs to be improved?</i> ✓ <i>How to address key factors: self-discipline, market force, and regulations?</i> <p style="text-align: center;">PART 1 “From legal and institutional perspective: Lessons from Thailand, Indonesia and Global cases”</p> <ul style="list-style-type: none"> • Mr Gerard Forlin QC, Member of Cornerstone Barristers in London, Member of Denman Chambers in Sydney, Member of Maxwell Chambers in Singapore, Regulatory Barrister of the Year in England 2016 • Mr. Kulvech Janvatanavit (Colin), Principal Project Advisor, Private Sector's Collective Action Coalition against Corruption, Thai Institute of Directors (cum <i>Moderator</i>) • Mr. Pahala Nainggolan, Deputy for Prevention, Corruption Eradication Commission (KPK), Indonesia (tbc) 	<ul style="list-style-type: none"> ✓ <i>What are the possible solutions building on international standards and good practices?</i> <p style="text-align: center;">PART 1 “Integrity risks in public procurement”</p> <ul style="list-style-type: none"> • Presentation on UNDP guidebook, focusing on most common risks in procurement process • Group work to discuss most frequent challenges faced by companies when seeking government contracts 	
4.00pm	Tea Break		30 mins
4.30pm	<p style="text-align: center;">SESSION 4 – CASE STUDIES “Restoring business integrity: what works, what does not?”</p> <p style="text-align: center;">PART 2 “From business's perspective: Lessons from Malaysia, Philippines, Vietnam and Singapore”</p> <ul style="list-style-type: none"> • Dr. Muhammad Mohan, Secretary General, Transparency International – Malaysia • Mr. Peter Angelo Perfecto, Executive Director, Makati Business Club; Vice President for Operations, Integrity Initiative Inc. (Philippines) (cum <i>Moderator</i>) • Mr. Nguyen Quang Vinh, Deputy Secretary-General of Vietnam 	<p style="text-align: center;">SESSION 5 – WORKSHOP “Mitigating risks in public procurement: tools and good practices”</p> <p style="text-align: center;">PART 2 “Strategies to mitigate risks building on international good practice”</p> <ul style="list-style-type: none"> • Presentation on relevant international standards (UNCAC, OECD), commitments (outcomes from Regional Conference on Fast Tracking UNCAC implementation in South-East Asia) and practical solutions (e.g. private sector coalitions, Integrity Pacts) • Group work to recommend risk mitigation strategies. The groups should come up with 	90 mins

	<p>Chamber of Commerce and Industry (VCCI); Director General, Office of Business Sustainable Development, VCCI; Trustee, ASEAN CSR Network</p> <ul style="list-style-type: none"> • Mr. G. Balasubramaniam (Bala), Compliance Advisor and Personal Coach 	<p>recommendations for 1) Governments, 2) Private sector and 3) Multi-stakeholder initiatives.</p> <ul style="list-style-type: none"> • These will feed into the outcome document of the overall conference 	
6.00pm	Networking Reception		90 mins
7.30pm	End of Day 1		

TUESDAY 07 MARCH 2017 (INVITATION ONLY)		
<i>Connection 1, Level 3, Amara Hotel</i>		
8.30am	Registration	30 mins
9.00am	SESSION 6 – COORDINATION MEETING OF THE WORKING GROUP ON BUSINESS INTEGRITY IN ASEAN AND PARTNERS	
9.00am	Updates on activities and progress by Working Group members and partners	90 mins
10.30am	Tea Break	30 mins
11.00am	Joint activities/ work plan for 2017 – 2018	90 mins
12.30pm	End of Meeting/Conference	
	Lunch	